

Veggie Awards

2010



Pop the Champagne—the 2010 Veggie Awards are here! More than 46,000 readers voted in our annual poll, and VegNews’ editors spent all year seeking out the most influential people, hottest trends, and innovative products to bring you the best of the best. Cheers!

Dynamic Duo



The fastest way to anyone's heart is through his or her stomach, and no one knows it as well as **Heather and Jenny Goldberg**. The launch of Spork Online took their incredibly successful LA-based cooking classes worldwide, providing a welcoming, accessible community for anyone interested in healthy living—think how-to cooking videos, recipes, helpful q&a, and beyond. Offline, a chic West Hollywood loft calls itself Spork Foods' new home, playing host to not only the duo's sold-out classes, but also film viewings, workshops, weekly yoga classes, and private cooking parties. "We love it when we get skeptical omnivores who come to class and have crossed arms and a furrowed brow at first. By the time they have eaten every morsel of the meal and dessert, we can see that we have opened their eyes!" Heather says. With the majority of clients first attending as omnivores, the sisters are changing taste buds—and outlooks—on a regular basis. Whether they're on your computer screen or in their California kitchen, this sister act is out to change the world, one plate at a time.